



NOKIAN TYRES 2025

COMPANY PRESENTATION

MONTH XX XXXX

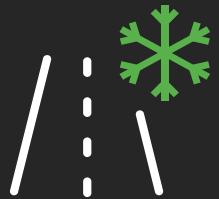


**WE DEVELOP AND
MANUFACTURE PREMIUM
TIRES FOR PEOPLE WHO
VALUE SAFETY,
SUSTAINABILITY, AND
PREDICTABILITY.**

Inspired by our Scandinavian heritage, we craft innovative tires for passenger cars, trucks and heavy machinery.

WE ARE BUILDING LONG-TERM COMPETITIVENESS ON OUR CORE STRENGTHS

**SAFEST TIRES
FOR ALL
CONDITIONS**



**RESPONSIVE
AND EFFECTIVE
SUPPLY CHAIN**



**CONSUMER-
TRUSTED PREMIUM
BRAND**



**LEADER IN
SUSTAINABILITY**



**NOKIAN TYRES
TEAM**



MACRO TRENDS SUCH AS ELECTRIFICATION, DIGITALIZATION, AUTONOMOUS VEHICLES AND FACTORS RELATED TO ENVIRONMENT AND CLIMATE CHANGE INCREASE THE DEMAND FOR SUSTAINABLY PRODUCED AND INNOVATIVE TIRES.

KEY SUSTAINABILITY GOALS



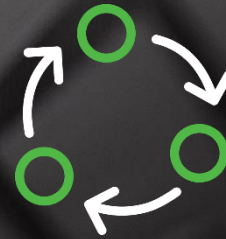
REDUCING CO₂
EMISSIONS IN LINE
WITH OUR AMBITIOUS
SCIENCE-BASED
TARGETS



BRINGING NEW
ENVIRONMENTAL
AND SAFETY
INNOVATIONS TO
OUR PRODUCTS



DECREASING
ACCIDENT FREQUENCY,
IMPROVING
INCLUSION AND
EQUALITY



ALL SUSTAINABILITY
HIGH-RISK
SUPPLIERS
HAVE BEEN
AUDITED

RESPONSIBILITY IS A KEY PART OF OUR OPERATIONS

KEY CLIMATE TARGET REACHED 7 YEARS IN ADVANCE

- One of our science-based targets was to cut the tire factories' CO₂ emissions by 52% per product ton between 2015–2030. We achieved the target in 2023.

SAFETY IS OUR TOP PRIORITY

- We aim to decrease the occupational accident frequency so that it is 1.5 by 2025.

SUSTAINABLE RAW MATERIALS

- We explore new raw materials, targeting to increase the share of recycled or renewable materials to 50% by 2030.

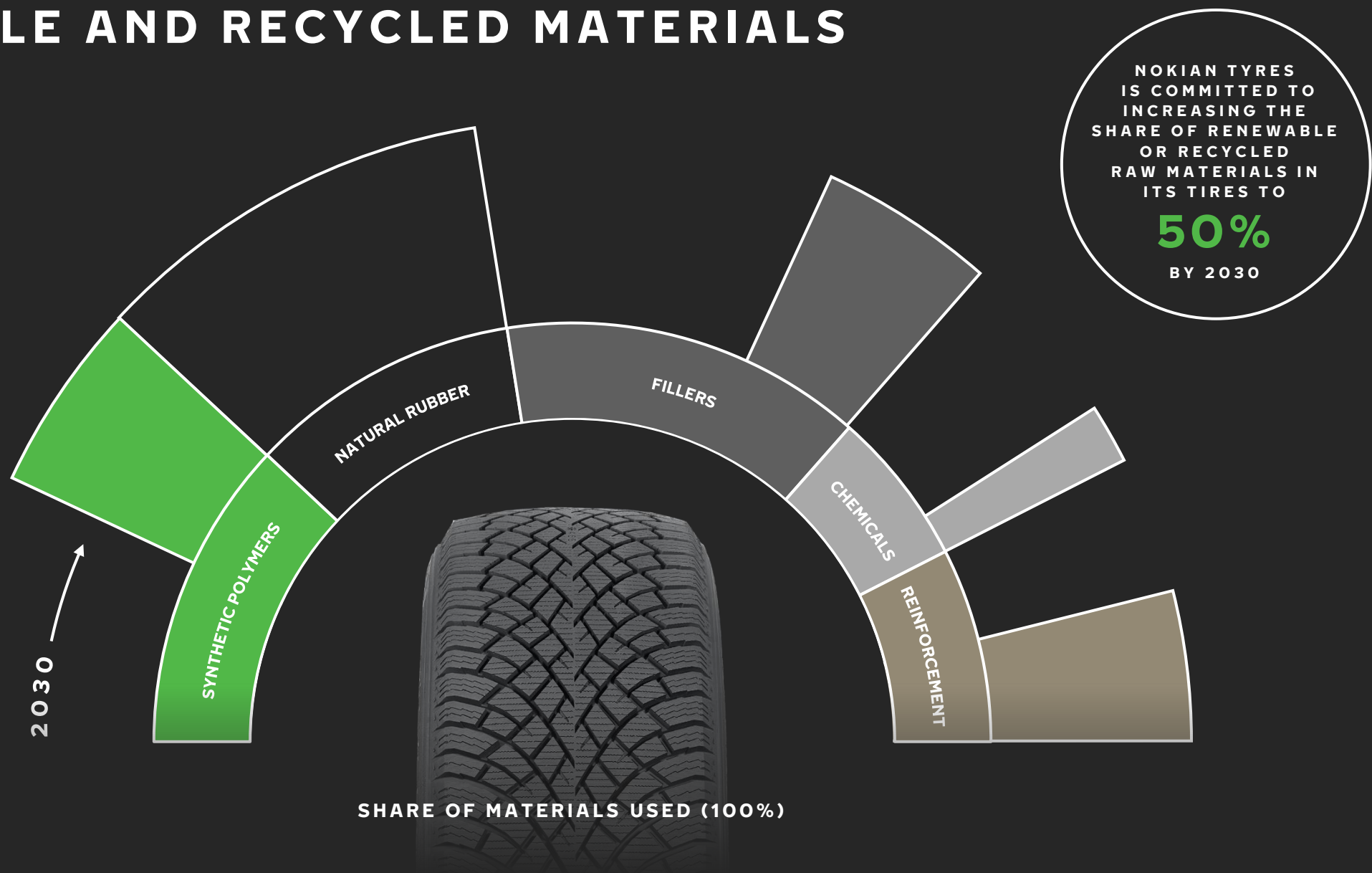
NET-ZERO COMMITMENT

- We are committed to set emission reduction targets in line with the net-zero targets of the Science Based Targets initiative.

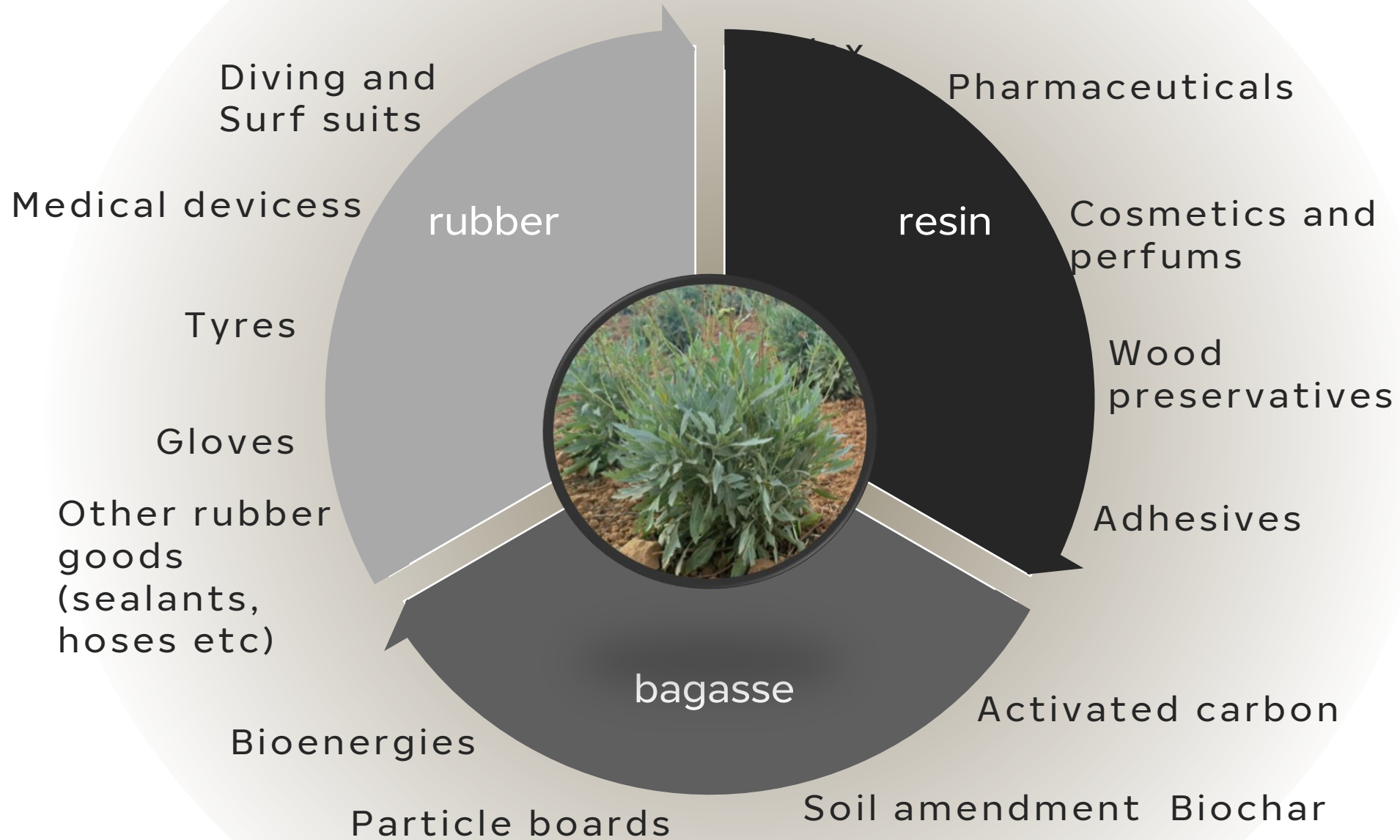
INCLUDED IN THE DOW JONES SUSTAINABILITY EUROPE INDEX

- We are among the most sustainable listed companies in Europe.

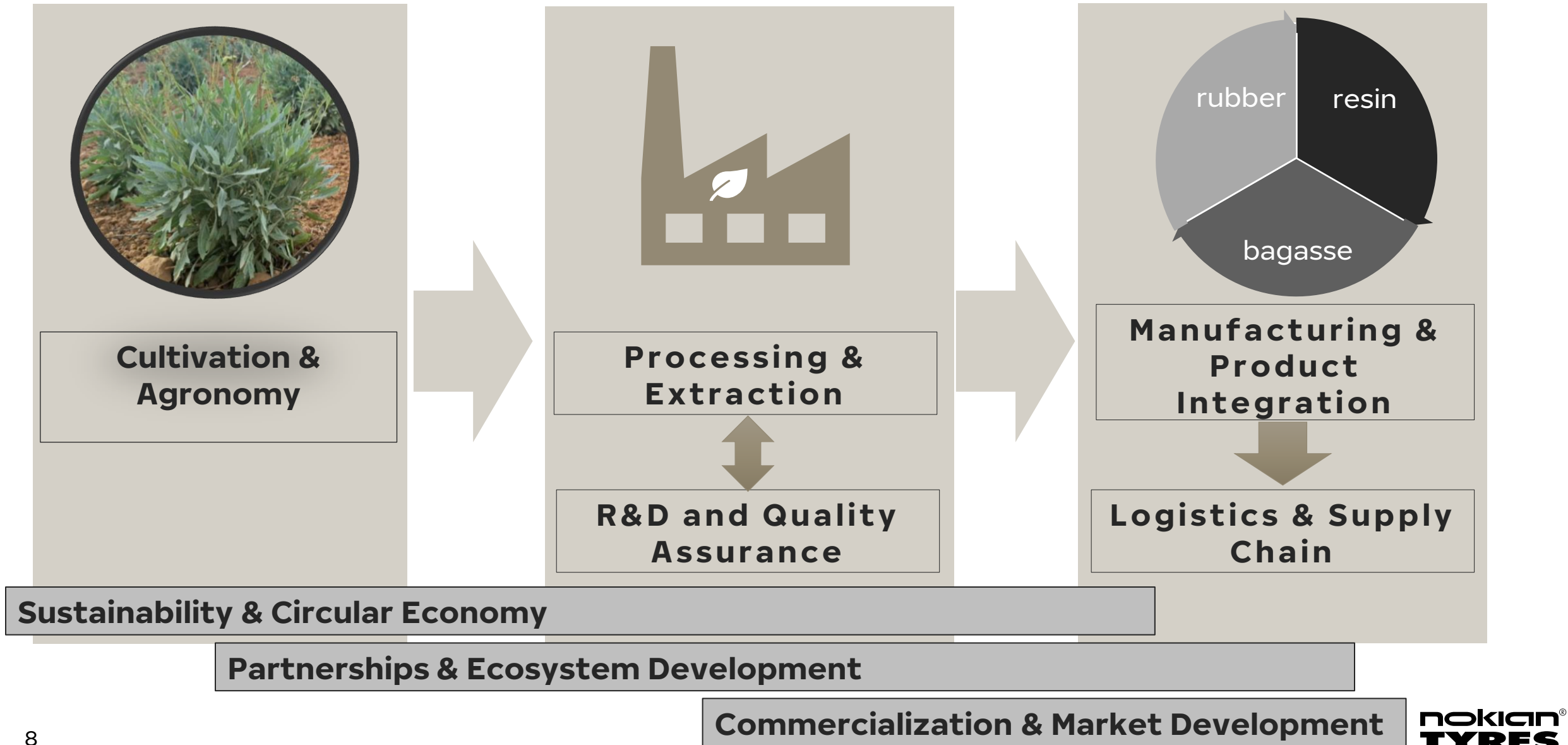
RENEWABLE AND RECYCLED MATERIALS



USAGE OF GUAYULE



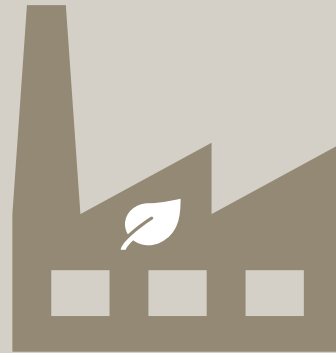
HOW TO BUILD A GUAYULE VALUE CHAIN



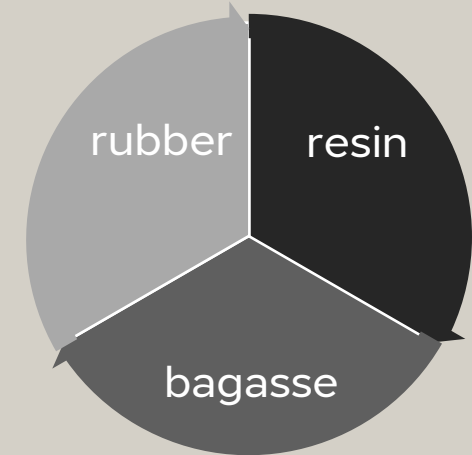
GUAYULE VALUE CHAIN



- **High yield per hectare**
- **Minimum cost**
- **Minimum total biomass usage**



- **Maximum throughput**
- **Optimized quality**
- **Cost effective and scalable processing technologies**



- **Effective usage of all parts of the crops**
- **Lowest environmental impact and most economical result**